

## Associate Pledge: Distracted Driving Technology



### Associate Pledge Package Options

PLEDGE Basic	PLEDGE Pro	PLEDGE Enterprise
Phone App	✓	✓
Violation Management	✓	✓
Smart Menu	✓	✓
We Message Safe	✓	✓
	LiveDrive	✓
	Telematics (Hard Driving)	✓
	Driver Score Card	✓
	Phone Dash Cameras	✓
		Periscope
		Self-Coaching
		Enterprise Accessory Integration

**All features are available for Hanover commercial auto clients; packages can be combined in various configurations at the choice of the client.**

#### Feature Descriptions:

- **Phone App:**  
Associate PLEDGE is designed to limit unsafe use of mobile devices through a smartphone agent based on the client's safe driving policy to help establish, enforce, and maintain a safety culture.
- **Violation Management:**
  - VMS provides the company with the ability to prove they are effectively monitoring, coaching and continuously enforcing their culture of safety.

- It captures what event happened, presents it for investigation, keeps track of time to ensure the company closes it out in a timely manner, and develops clear analysis for reconstruction of what happened.
- **Smart Menu:**
  - Smart Menu reduces the total cost of ownership of a mobile environment by providing a simple screen to manage access and utilize other apps and settings on the device itself.
- **We Message Safe:**
  - We Message Safe is an Android-only app (others coming soon) that provides families with the ability to communicate with the driver safely.
- **LiveDrive:**
  - Live Drive allows the Driver Manager to reach the Driver safer. Using Live Drive the manager can:
    - Set off a tone on the phone to inform the driver something urgent has happened and they need to engage. By using these Tones, Drivers are never distracted by words. The entire message will load from the server once the driver is safely stopped.
    - Know if the driver is driving, their speed, and their location.
- **Telematics:**
  - Use the phone's sensors to detect driving event triggers, including hard turns, hard braking, and hard acceleration, alerting fleet administration of potential training needs.
- **Driver Scorecard:**
  - End of day reports organized for Fleet Administration and Drivers including the safety scores awarded for each Driver's route. Creating a safety performance driven competitive environment while identifying areas of opportunity for training and improvement.
- **Phone Dash Cameras:**
  - When properly mounted with a GPS Lockbox, clients can have the functionality of a full Dash Camera for a fraction of the cost because the hardware is already in the phone being utilized by the driver.
    - *Phone mounting device would need to be purchased separately.*
- **Periscope:**
  - One screen provides clients easy access to viewing the entire fleet and safety systems. Periscope allows full viewing of all telematics resources implemented across the fleet via a single screen. This includes full access to alerts, videos, scoring, and post collision data collection.
- **Self-Coaching:**
  - The Driver Scorecard allows the driver to see exactly what cumulative infractions they've incurred while accepting or refuting them as appropriate.
- **Enterprise Accessory Integration:**
  - This enterprise platform allows a client to connect anything with an IP address to the system, allowing integration between other systems currently utilized by clients.

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